

Press Release

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FEL Motorsports is excited to announce that Emzone has signed on as title sponsor for a second season of the Emzone Radical Cup Canada presented by Michelin (Emzone RCC).

April 11, 2022

FEL Motorsports welcomes back Emzone as title sponsor for 2022. The partnership, which came to be mid-season in 2021, has been a key contributor in the success of the Radical Cup Canada. The company takes a special interest in supporting Canadian athletes, teams, and organizations.

The continuation of the partnership with Emzone proves that 2021 was the foundation of a strong relationship, and FEL Motorsports is looking forward to joining forces with Emzone again this year.

Cam Brown, Director of Sales & Marketing stated, "Emzone is pleased to support FEL Motorsports in their efforts and thank all the racers, race enthusiasts, dealers and mechanics that make Emzone their number one, trusted choice. Emzone is proudly Made in Canada and offers premium, high performance auto care products to keep you running fast and looking good."

2022 Emzone Radical Cup Canada presented by Michelin Schedule:

May 20, 21, 22 - Victoria Day Speedfest at Canadian Tire Motorsport Park

June 3, 4, 5 - Calabogie Spring Classic at Calabogie Motorsports Park

August 19, 20, 21 - Calabogie Summer Classic at Calabogie Motorsports Park

September 2, 3, 4 - Labour Day Sprints at Canadian Tire Motorsport Park

Additional Event - TBC

About Emzone

Emzone, a premium auto care line, is a proud Canadian manufacturer with over two decades of industry experience. They offer high performance, quality products for automotive maintenance, detailing and A/C systems. Through constant innovation and development, Emzone always focuses on making the lives of their customers easier. Emzone is endorsed by mechanics, trusted by professionals, and loved by DIY consumers. The Emzone brand spans a wide range of markets including computer care, household care, air horns and industrial products.

Emzone products are available through distributors and at major retail chains and independent stores across Canada and the USA.

For more information about Emzone, please visit: www.emzone.ca.

FEL Motorsports

FEL Motorsports grew out of a deep base of automotive roots from FEL Automotive Learning and Promotion. FEL Motorsports is focused on growth and sustainability in the Canadian Motorsports landscape by giving back to its teams through prizing and prize money.

For further information on FEL Motorsports visit felmotorsports.com

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