

## Press Release

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FEL Motorsports announces 2022 TV deal.

May 4, 2022

FEL Motorsports is excited to announce that they have committed to a second season of broadcasting the Sports Car Championship Canada presented by Michelin on TSN and RDS.

The agreement was made with motorsport production house, Fuel MediaLab, to produce five 1-hour shows that will air in both of Canada's official languages on TSN (English) and RDS (French) in addition to multiple races being live-streamed.

TSN and RDS are the industry motorsport leaders in Canada, and in 2021, the FEL Motorsports Sports Car Championship Canada races saw an average viewership of 55,000 Canadian viewers per episode aired.

For more details about TSN/RDS airtimes, follow FEL Motorsports on Facebook, Instagram or Twitter.

### About Fuel MediaLab

Fuel MediaLab is a full-service video production company based in Toronto. The company is focused on passionate high-speed story-telling, whether filming a car race or promotional material for businesses. Their productions include network programming, commercial production and commercial conversion, promotional training and sales videos, social media content and more. They have bi-lingual crews and talent for English and French productions.


### FEL Motorsports

FEL Motorsports grew out of a deep base of automotive roots from FEL Automotive Learning and Promotion. FEL Motorsports is focused on growth and sustainability in the Canadian Motorsports landscape by giving back to its teams through prizing and prize money.

For further information on FEL Motorsports visit [felmotorsports.com](http://felmotorsports.com)

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