

For Immediate Release:

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FEL Motorsports Announces 2023 Livestreaming Schedule

Commitment to stream majority of 2023 race schedule

ST. CATHARINES, ON (April 24, 2023) – FEL Motorsports is excited to announce the commitment to livestream eight races out of the twelve race schedule in 2023. In its mission to connect Canadian motorsport fans with Canadian racing, the 2023 livestream schedule will allow fans to follow the series closely throughout the season on the FEL Motorsports YouTube channel (www.youtube.com/@felmotorsports).

The partnership with motorsport production house, Fuel MediaLab, continues on with three consecutive years of delivering premium racing content.

“Joel Robinson and his team at Fuel MediaLab are hands-down the best in the motorsport production industry here in Canada,” said FEL Motorsports Manager, Jessica Benevides. “Working with them has helped us to raise the bar for Canadian motorsport content and we are grateful for everything that Joel Robinson and his team have done to help us in our mission to grow the sport and provide value for our teams, sponsors and fans.”

2023 Sports Car Championship Canada presented by Michelin Livestreaming Schedule

Race 2 - May 20 - Victoria Day Speedfest - Canadian Tire Motorsport Park

Race 3 - May 21 - Victoria Day Speedfest - Canadian Tire Motorsport Park

Race 4 - July 15 - Honda Indy Toronto

Race 7 - August 4 - Grand Prix de Trois-Rivières

Race 8 - August 5 - Grand Prix de Trois-Rivières

Race 9 - August 6 - Grand Prix de Trois-Rivières

Race 11 - September 2 - Labour Day Sprints - Canadian Tire Motorsport Park

Race 12 - September 3 - Labour Day Sprints - Canadian Tire Motorsport Park

About Fuel MediaLab


Fuel MediaLab is a full-service video production company based in Toronto. The company is focused on passionate high-speed story-telling, whether filming a car race or promotional material for businesses. Their productions include network programming, commercial production and commercial conversion, promotional training and sales videos, social media content and more. They have bi-lingual crews and talent for English and French productions.


FEL Motorsports

FEL Motorsports grew out of a deep base of automotive roots from FEL Automotive Learning and Promotion. FEL Motorsports is focused on growth and sustainability in the Canadian Motorsports landscape by giving back to its teams through prizing and prize money.

For further information on FEL Motorsports visit felmotorsports.com

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