

For Immediate Release

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## FEL Motorsports returns to Trois-Rivières, Quebec for third straight year

### *The Sports Car Championship Canada presented by Michelin to race at GP3R 2024*

ST. CATHARINES, ON (November 29, 2023) – For the third consecutive year the Sports Car Championship Canada (SCCC) presented by Michelin will race at the historic Grand Prix de Trois-Rivières (GP3R), the longest running street race in North America. In recent years the event has become a fan and driver favourite on the SCCC calendar. Providing thrilling action on the track and a vibrant atmosphere off of it.

The event will take place August 9-11, 2024, with the SCCC on track Friday the 9th and Saturday the 10th only. It will feature what has become a marquee moment in Canadian road racing, as the SCCC will once again hit the track under the Friday night lights for the one and only annual night race of the championship.

“GP3R has etched its place as a beloved fixture on the SCCC calendar, captivating both our fans and drivers alike. It’s an iconic event for Canadian motorsports, and we’re thrilled that the SCCC has become part of such a rich history,” said Chris Bye, President of FEL Motorsports.

Tickets are already available through the GP3R website.

#### About FEL Motorsports

FEL Motorsports grew out of a deep base of automotive roots from FEL Automotive Learning and Promotion. FEL, the parent company of FEL Motorsports, has over three decades of experience in the automotive event industry working within Canada and the U.S by combining the expertise gained from working with luxury automotive brands with some of Canada’s most experienced motorsport personnel, FEL Motorsports executes premium race event weekends at tracks in Ontario and Quebec. FEL Motorsports is focused on growth and sustainability in the Canadian Motorsports landscape by giving back to its teams through prize money.

For further information on FEL Motorsports visit [felmotorsports.com](https://felmotorsports.com) and watch the races on the [FEL Motorsports Youtube](#).

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 FEL Motorsports

 GP3R  
GRAND PRIX  
TROIS-RIVIÈRES