

For Immediate Release:

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Purity Gas Inc. announced as Official Nitrogen Partner for 2024 FEL Motorsports racing season

Another season of no-cost NITROCENTER® plus product giveaways for FEL Motorsport teams

ST. CATHARINES, ON (March 21, 2024) – Purity Gas, a leading industrial gas supplier, and FEL Motorsports are proud to announce an extended partnership for the 2024 racing season. Purity Gas will be the exclusive provider of on-site complementary nitrogen for both the Sports Car Championship Canada (SCCC) presented by Michelin and the Emzone Radical Cup Canada (RCC) presented by Michelin.

The Purity Gas x FEL Motorsports NITROCENTER® will return for another season and will offer cylinder refilling, catering to various applications such as optimizing tire pressures and operating air jacks. Nitrogen is a necessity for teams competing in the Sports Car Championship Canada presented by Michelin and Emzone Radical Cup Canada presented by Michelin. The NITROCENTER® is a convenient solution for all teams, eliminating the risks of last-minute nitrogen refill runs or running out without warning.

As part of the partnership, Purity Gas will supply one nitrogen kit per series per event to be raffled off during the anticipated FEL Motorsports driver's meeting draws. One lucky driver from each series will be able to win one ready-to-use nitro-kit at each event weekend. Valued at \$1,200.00, the kit includes a lightweight aluminum nitrogen bottle (with free refills), nitrogen pressure regulator, 25' nitrogen hose and Longacre quick-fill tire gauge.

Chris Bye, the President of FEL Motorsports, expressed his enthusiasm about the extended collaboration, saying, "We are thrilled to strengthen our partnership with Purity Gas for the 2024 racing season. The support from Purity Gas, with the NITROCENTER® and the nitrogen kits, further adds to the competitor experience and our prizing program that is already the best in Canadian road racing." Trevor Hill, Team Principal of TWOth Autosport, added his thoughts as a team owner, saying, "Having the Purity Gas NITROCENTER® in the FEL Motorsports paddock allows us to not worry about how many bottles we need to carry for the multiple cars and multiple classes we run at TWOth Autosport. It also helps keep the logistics of transport safer, to not carry as many bottles on our trucks as we may need in a given weekend."

Chris Styles, Co-founder & Managing Director at Purity Gas Inc spoke on the partnership, stating, "We're thrilled to extend our partnership for the 2024 season with FEL Motorsports, the driving force behind Canada's two premier racing series: the Sports Car Championship Canada and the Radical Cup Canada. As the official nitrogen supplier of both series, our crew is geared up with our mobile NITROCENTER® tank filling system, providing the teams with an unlimited source of nitrogen throughout the season."

Styles went on to describe the impact Nitrogen has regarding on-track performance, stating, "Nitrogen plays a crucial role in any professional racing campaign. Filling racing tires with nitrogen instead of air provides superior resistance to temperature and pressure fluctuations, which is essential in maintaining peak lap times under the punishing conditions of professional-level racing. We're excited to be a part of the action this season, sharing our passion for motorsport and expertise in nitrogen gas with the FEL Motorsports race teams and series partners."

Beginning at the season opener at Canadian Tire Motorsport Park on May 17-19, the Purity Gas NITROCENTER® will be present and available to all competitors in the SCCC and RCC at no additional cost!

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Purity Gas Inc. is a market-leading industrial gas technology company based in Ancaster Ontario that specializes in the design and engineering of Nitrogen Gas Generation systems. Catering to all industrial nitrogen gas users from family-owned businesses to Fortune 500 companies, Purity Gas enables clients to take complete control of their nitrogen gas supply while reducing operating costs and carbon footprint.

About FEL Motorsports

FEL Motorsports grew out of a deep base of automotive roots from FEL Automotive Learning and Promotion. FEL, the parent company of FEL Motorsports, has over three decades of experience in the automotive event industry working within Canada and the U.S. by combining the expertise gained from working with luxury automotive brands with some of Canada's most experienced motorsport personnel. FEL Motorsports executes premium race event weekends at tracks in Ontario and Quebec. FEL Motorsports is focused on growth and sustainability in the Canadian Motorsports landscape by giving back to its teams through prizing and prize money.

For further information on FEL Motorsports visit felmotorsports.com, shop merchandise at felmotorsports.shop and watch the races on the [FEL Motorsports YouTube](#).

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