

For Immediate Release:

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## **FEL Motorsports Races Ahead with 'Accelerate Inclusion' Initiative in Canadian Motorsport**

### ***Advancing the Grid with a New Diversity Program for the 2024 Race Season***

ST. CATHARINES, ON (May 1, 2024) – FEL Motorsports is driving change in Canadian motorsport with the launch of its groundbreaking 'Accelerating Inclusion' program. Teaming up with industry leaders like the Mosport Karting Centre, Michelin Motorsport, Hyundai Canada, and Pfaff Motorsports, FEL Motorsports is leading the charge towards a more diverse and inclusive racing community.

Despite Canada's rich tapestry of cultures and backgrounds, diversity in motorsport has remained a challenge. FEL Motorsports is on a mission to change that narrative.

A standout talent from the Mosport Karting Centre, Khloe Drummond, will headline the program, transitioning from karts to cars. Khloe will take the wheel of the FEL Motorsports-owned Hyundai Veloster N Turbo TCA car, in the highly anticipated 2024 Sports Car Championship Canada presented by Michelin.

Behind the scenes, the expertise of Mathieu Deschamps from MD Autosport, also a key team member at Pfaff Motorsports, will ensure the smooth running of the TCA car. The car will find its home and operations hub at Pfaff Motorsports in Concord, Ontario.

Khloe's remarkable karting track record includes clinching the 2023 Mosport International Karting Association (MIKA) Briggs Senior Championship as well as the MIKA ROK Senior Championship, marking her a two-time champion in a single season. Khloe shared her feelings on making the transition saying, "I am honored to have the opportunity to make the transition into car racing with FEL Motorsports in 2024. I am especially looking forward to driving the Hyundai Veloster N Turbo TCA, an automotive brand whose passion for motorsport matches my own," said Drummond. She continued to proclaim, "I am determined to perform to the best of my abilities and excited to see what the season has in store!"

"Diversity and inclusion are massively important to us at FEL Motorsports and FEL," said FEL President Chris Bye. "From Jessica Benevides, FEL Motorsport Manager on down, diversity is and always will be a large part of who we are at FEL. To be able to take this to the next level and get Khloe in our TCA car is truly rewarding for not only myself, but everyone involved. Welcoming Khloe into our TCA car is a milestone achievement, made possible by the support of Mosport Karting Centre, Pfaff Motorsports, Michelin Motorsport, and Hyundai Canada. We are immensely grateful to them for helping us turn this vision into reality."

#### **About FEL Motorsports**

FEL Motorsports grew out of a deep base of automotive roots from FEL Automotive Learning and Promotion. FEL, the parent company of FEL Motorsports, has over three decades of experience in the automotive event industry working within Canada and the U.S. by combining the expertise gained from working with luxury automotive brands with some of Canada's most experienced motorsport personnel. FEL Motorsports executes premium race event weekends at tracks in Ontario and Quebec. FEL Motorsports is focused on growth and sustainability in the Canadian Motorsports landscape by giving back to its teams through prize money.

For further information on FEL Motorsports visit [felmotorsports.com](https://www.felmotorsports.com), shop merchandise at [felmotorsports.shop](https://www.felmotorsports.shop) and watch the races on the [FEL Motorsports YouTube](https://www.youtube.com/channel/UC...).

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