

For Immediate Release

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## **FEL Motorsports Introduces Special Entry Fee for New Drivers in Emzone Radical Cup Canada**

### ***A chance for new talent to experience the FEL Motorsports paddock and racing experience***

ST. CATHARINES, ON - May 10, 2024 - FEL Motorsports is thrilled to announce a special initiative aimed at welcoming new drivers to the Emzone Radical Cup Canada presented by Michelin for the 2024 season. In an effort to continue fostering growth and introducing fresh talent to the paddock, FEL Motorsports is offering a discounted entry fee for new drivers eager to experience the excitement of racing in this high-level series.

"We are always trying to come up with creative ways to grow the grid, keep fans engaged, and keep our committed teams and drivers happy," said Chris Bye, President of FEL Motorsports. "We are excited to invite any interested Radical drivers to join us on track this season to see what FEL Motorsports is all about."

For the upcoming season, drivers who have not previously competed in the Emzone Radical Cup Canada will be eligible to participate in one race event for a reduced entry fee of \$750 CAD + HST. This initiative provides an excellent opportunity for aspiring racers to join the FEL Motorsports community and showcase their skills on the track. This offer is open for every event of the Emzone Radical Cup Canada season, except for the Ontario Honda Dealers Indy Toronto event on July 19-21.

New drivers must still adhere to the rules and regulations of the series, including running on Michelin tires, ensuring fair competition and maintaining the high standards of the championship.

To uphold the spirit of giving back to the teams and drivers who support the series, 100% of the proceeds from these special entry fees will be returned to the full-season registered drivers.

"We are beyond grateful for the drivers and teams who have been committed to the Radical Cup Canada in past seasons, as well as the drivers who are new to the field this year," commented Jessica Benevides, Managing Director of FEL Motorsports. "Without these teams, we would not be here. We are equally committed to growing the Radical field and putting on fair and fun competition and high-level events."

For more information on the Emzone Radical Cup Canada and how to take advantage of this special offer, please contact Jessica Benevides: [jb@felldrives.com](mailto:jb@felldrives.com)

### **About FEL Motorsports**

FEL Motorsports grew out of a deep base of automotive roots from FEL Automotive Learning and Promotion. FEL, the parent company of FEL Motorsports, has over three decades of experience in the automotive event industry working within Canada and the U.S by combining the expertise gained from working with luxury automotive brands with some of Canada's most experienced motorsport personnel, FEL Motorsports executes premium race event weekends at tracks in Ontario and Quebec. FEL Motorsports is focused on growth and sustainability in the Canadian Motorsports landscape by giving back to its teams through prize money.

For further information on FEL Motorsports visit [felmotorsports.com](https://www.felmotorsports.com) and shop merchandise at [felmotorsports.shop](https://www.felmotorsports.shop) and watch the races on the [FEL Motorsports YouTube](https://www.youtube.com/channel/UC...).

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