

For Immediate Release

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FEL Motorsports announces the addition of the Radical Cup Canada to the historic Grand Prix de Trois-Rivières

Canada's fastest road racing series to debut at North America's longest-running street race

ST. CATHARINES, ON – November 4, 2024 – FEL Motorsports is excited to announce the addition of the Radical Cup Canada to the Grand Prix de Trois-Rivières (GP3R) on August 8,9,10, 2025. GP3R is the longest-running street race in North America. It is a weekend with great heritage and significance to the Canadian motorsports community.

This is a great opportunity to further expose Radical racing to Quebec race fans, teams and drivers. The Radical Cup Canada will join the Sports Car Championship Canada both presented by Michelin, for this exciting weekend.

"The Quebec market is very important to us, and we are thrilled to add another race in Quebec for our Radical teams. The Radical community is expanding in Quebec, and this is another reason for Quebec race teams and drivers to join our series. I first raced at GP3R in the early 90s, they have the best race fans I have seen anywhere in the world, we are sure that they will enjoy the show the Radical Cup Canada puts on," said Chris Bye, President of FEL Motorsports.

For the director of the Grand Prix de Trois-Rivières, the arrival of this new series is excellent news for GP3R fans. "We are very pleased to announce the return of prototype cars thanks to the arrival of the Radical Cup Canada," said Dominic Fugère, General Manager of GP3R. "I am convinced that the addition of these two dozen cars, with a weight/downforce/power ratio tailored to our street circuit, will add a whole new element of spectacle and adrenaline to our programming," he added.

About FEL Motorsports

FEL Motorsports grew out of a deep base of automotive roots from FEL Automotive Learning and Promotion. FEL, the parent company of FEL Motorsports, has over three decades of experience in the automotive event industry working within Canada and the U.S by combining the expertise gained from working with luxury automotive brands with some of Canada's most experienced motorsport personnel, FEL Motorsports executes premium race event weekends at tracks in Canada. FEL Motorsports is focused on growth and sustainability in the Canadian Motorsports landscape by giving back to its teams through prizing and prize money.

For further information on FEL Motorsports visit [felmotorsports.com](https://www.felmotorsports.com) and shop merchandise at [felmotorsports.shop](https://www.felmotorsports.shop) and watch the races on the [FEL Motorsports YouTube](https://www.youtube.com/channel/UC...).

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