

**For Immediate Release:**

Contact:

Chris Bye / cb@felldrives.com / 905.704.8585

Peter Lockhart / pl@felldrives.com / 647.990.2299

**Purity Gas Inc. and FEL Motorsports Announce Partnership Extension*****NITROCENTER® & Nitrokit giveaways to remain at all FELMS events through 2027***

ST. CATHARINES, ON (December 13, 2024) — FEL Motorsports and Purity Gas announce a partnership extension for three additional seasons. Competitors of the Sports Car Championship Canada (SCCC) and Emzone Radical Cup Canada (RCC) both presented by Michelin will be delighted to read that the highly-favoured NITROCENTER® will return to the FEL Motorsports paddock at every event through 2027.

Beyond maintaining its status as the Official Nitrogen Supplier of the SCCC and Emzone RCC both presented by Michelin, Purity will again provide the \$1,200 Nitrokit packages to be given away to one competitor from each series at every event on the 2025 calendar.

In 2024, PGI completed 107 nitrogen cylinder refills for FEL Motorsports competitors. Including 10 Nitrokit giveaways, Purity delivered over \$20,000 in value to the FEL Motorsports paddock last season!

“We are delighted to extend our partnership with FEL Motorsports through 2027 as the Official Nitrogen Supplier for the Sports Car Championship Canada and the Emzone Radical Cup Canada both presented by Michelin. We’re proud to align our business with Canada’s premier racing organization, showcasing the most competitive and thrilling racing in the country and we look forward to continuing our support of FEL Motorsports racing teams for years to come,” said Co-founder & Managing Director, Chris Styles.

“We are obviously very excited to extend our partnership with Purity Gas. This once again adds value to all our teams and continues our journey of moving Canadian motorsports forward. We thank Chris Styles and everyone at Purity Gas for their continued confidence in FEL Motorsports,” said FEL Motorsports President Chris Bye.


**About Purity Gas Inc.**

Purity Gas Inc. is a market-leading industrial gas technology company based in Ancaster Ontario that specializes in the design and engineering of Nitrogen Gas Generation systems. Catering to all industrial nitrogen gas users from family-owned businesses to Fortune 500 companies, Purity Gas enables clients to take complete control of their nitrogen gas supply while reducing operating costs and carbon footprint.

**About FEL Motorsports**

FEL Motorsports grew out of a deep base of automotive roots from FEL Automotive Learning and Promotion. FEL, the parent company of FEL Motorsports, has over three decades of experience in the automotive event industry working within Canada and the U.S. by combining the expertise gained from working with luxury automotive brands with some of Canada’s most experienced motorsport personnel. FEL Motorsports executes premium race event weekends at tracks in Ontario and Quebec. FEL Motorsports is focused on growth and sustainability in the Canadian Motorsports landscape by giving back to its teams through prizing and prize money.

For further information on FEL Motorsports visit [felmotorsports.com](https://felmotorsports.com), shop merchandise at [felmotorsports.shop](https://felmotorsports.shop) and watch the races on the [FEL Motorsports YouTube](https://www.youtube.com/channel/UC...).

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