

**For Immediate Release:****Contact:**Chris Bye / [cb@felldrives.com](mailto:cb@felldrives.com) / 905.704.8585Peter Lockhart / [pl@felldrives.com](mailto:pl@felldrives.com) / 647.990.2299**FEL Motorsports Announces \$100,000 Prize Fund for 2026 Emzone Radical Cup Canada presented by Michelin Season*****\$20,000 Awarded Per Weekend Across Overall and Masters Classes***

ST. CATHARINES, ON (July 18, 2025) — FEL Motorsports is excited to unveil a revamped prize structure for the 2026 Emzone Radical Cup Canada presented by Michelin season, featuring a total cash prize pool of \$100,000 — reaffirming its commitment to supporting driver development and elevating motorsport across the country.

Beginning in 2026, \$20,000 will be awarded at each of the five Emzone RCC presented by Michelin race weekends, split between Overall and Masters class competitors. The move brings real financial reward to on-track performance while preserving the series' accessible, competitive nature.

"Our goal with the Emzone Radical Cup Canada presented by Michelin has always been to create a national platform where talent is recognized and rewarded," said Chris Bye, President of FEL Motorsports. "With this new \$100,000 prize structure, we're raising the stakes for competitors and continuing to invest in the growth of Canadian motorsport from the ground up."

**Per-Race Cash Breakdown****Overall Class**

1st – \$4,000    2nd – \$1,500    3rd – \$500    Total: \$6,000

**Masters Class**

1st – \$2,500    2nd – \$1,000    3rd – \$500    Total: \$4,000

Race Total: \$10,000

Weekend Total: \$20,000

With ten races on the calendar, the 2026 season offers ten chances to cash in — with performance on track directly tied to impactful financial rewards. The Emzone RCC presented by Michelin exclusively features 1340cc Radical race cars, meaning all 1340cc drivers can compete head-to-head for the Overall victory.

**About FEL Motorsports**

FEL Motorsports grew out of a deep base of automotive roots from FEL Automotive Learning and Promotion. FEL, the parent company of FEL Motorsports, has over three decades of experience in the automotive event industry working within Canada and the U.S. By combining the expertise gained from working with luxury automotive brands with some of Canada's most experienced motorsport personnel, FEL Motorsports executes premium race event weekends at tracks in Ontario and Quebec. FEL Motorsports is focused on growth and sustainability in the Canadian Motorsports landscape by giving back to its teams through prizeing and prize money.

For further information on FEL Motorsports visit [felmotorsports.com](https://felmotorsports.com), shop merchandise at [felmotorsports.shop](https://felmotorsports.shop) and watch the races on the [FEL Motorsports YouTube](#).



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