

For Immediate Release:**Contact:**Chris Bye / cb@felldrives.com / 905.704.8585Peter Lockhart / pl@felldrives.com / 647.990.2299**FEL Motorsports Enters Esports Arena with Radical Cup Canada Winter Series presented by Britannia iSports*****Live-streamed professional sim racing championship running November 12 – March 4***

ST. CATHARINES, ON — November 8, 2025 — FEL Motorsports is proud to announce a new partnership with Britannia iSports (BiS) to launch the Radical Cup Canada (RCC) Winter Series presented by BiS. Hosted on iRacing, this high-level sim racing championship brings the excitement and competition of the real-world Radical Cup Canada presented by Michelin to an accessible online format while delivering the professional motorsport standards FEL Motorsports is known for.

This collaboration marks FEL Motorsports' official entrance into the rapidly growing world of sim racing. As motorsport evolves, top-tier virtual competition is a legitimate entry point—a proving ground where drivers develop racecraft, decision-making, and competitive discipline before ever climbing into a real car. FEL Motorsports recognizes sim racing as both a development tool and a talent-identifier, helping uncover drivers who may not yet have the resources or track time to showcase their potential. By integrating esports into the broader Radical Cup Canada presented by Michelin ecosystem, sim racing becomes a valuable tool for growing the series, developing new talent, and advancing Canadian motorsport.

The RCC Winter Series presented by BiS will run bi-weekly on Wednesday nights from November 12 to March 4, featuring eight events and sixteen total races to bridge the gap between the Radical Cup Canada presented by Michelin summer calendar and the long Canadian off-season. Competitors will race the officially licensed Radical SR10 across iconic circuits, including Silverstone, Mexico City, Montréal, Monza, Watkins Glen, Donington, Interlagos, and CTMP. Each round will feature both sprint and feature races, along with separate PRO and AM classes, all using fixed setups to spotlight driver skill. The platform further reflects FEL Motorsports' continued effort to strengthen community engagement, offering fans and drivers a competitive way to stay active in motorsport year-round and come together around a shared passion.

All races will be professionally live-streamed on the FEL Motorsports YouTube channel, thanks to Pit Road Productions. To elevate competition even further, our friends at Lima Racing have stepped up to offer an incredible grand prize: a real-world testing opportunity in their Radical SR3 for the class winner in both PRO and AM, as well as the top female driver. Entry for the full season is \$50 CAD, with additional prizes to be announced as the season approaches. Drivers can sign up now through the BiS Discord and visit the [RCC Winter Series presented by BiS](#) page on the FEL Motorsports website for more information.

About Britannia iSports

Britannia iSports (BiS) is a Canadian esports and simulation organization dedicated to expanding access to motorsport through professional-grade virtual racing. The group specializes in creating structured, competitive, and inclusive racing environments that bridge the gap between esports and real-world competition. Britannia iSports works with drivers, teams, and brands to deliver authentic, community-driven sim racing experiences across North America.

About FEL Motorsports

FEL Motorsports grew out of a deep base of automotive roots from FEL Automotive Learning and Promotion. FEL, the parent company of FEL Motorsports, has over three decades of experience in the automotive event industry working within Canada and the U.S. By combining the expertise gained from working with luxury automotive brands with some of Canada's most experienced motorsport personnel, FEL Motorsports executes premium race event weekends at tracks in Ontario and Quebec. FEL Motorsports is focused on growth and sustainability in the Canadian Motorsports landscape by giving back to its teams through prize money.

For further information on FEL Motorsports visit felmotorsports.com, shop merchandise at felmotorsports.shop and watch the races on the [FEL Motorsports YouTube](#).